

Nail Summit Program

9:00 – 9:30 Arrival & Registration

Tea, coffee upon arrival

9:30 – 9:45 Welcome and Opening of The Nail Summit

Elna Hagen President of SAAHSP will welcome and open The Nail Summit.

9:45 – 10:00 Introduction to SAAHSP Nail Summit

Why the Nail Summit?

Introduction as to the purpose and goal of The Nail Summit and what will be covered throughout the day. Sonette van Rensburg

10:00 - 10:30 It's Up to YOU!

Do you want to be part of a Positive Change?

Get Educated with <u>Doug Schoon</u>, an informative and educational session presented by internationally known scientist, researcher, author and educator. As the nail industry is growing, so too are some concerning issues, with regards to education, health and safety, improper practices and misinformation. These are all placing the professionalism and the standards of our industry, which we are so desperately trying to uplift in question. We will be addressing some of these and our role as professionals, to start making some positive changes and contributing towards being part of something that really matters.

10:30 - 10:50 Nailing it

Is your qualification or certification recognized or valid?

Attending a nail course is meant to equip you with the necessary knowledge, skills and confidence so that you can turn your passion into a serious career. However potentially booking a course with a training provider that is not recognised or does not offer you everything you need to succeed, could cost you dearly in achieving that, leaving you without the necessary knowledge and skills you require. Presented by Elaine Willemse of ITEC, who will be advising you on what to look out for when attending a training course.

11:00 - 11:30 Crossing the Line

Are you making sure you follow proper safe working practices?

Malpractice and not following proper procedures and working practices has become a reality and a huge concern in our industry. As a Nail Professional you should be aware of and follow a set code of practices and operating standards, which have been set out, according to the scope of practice for that of a; Manicurist/Nail Therapist/Nail Technician/ Nail Specialist and Nail Technologist. It's not just your skill that is important but also knowing exactly what encompasses your job specification, ensuring that you provide your clients with the most effective, safe and beneficial treatments available. Presented by Sonette van Rensburg

12:00 - 12:30 Tech Savvy

Are you using online social media platforms effectively?

The Digital Age is here, and we are exposed to so many new means of gaining information nowadays, which spans through online media platforms with greater reach and speed than traditional media does. Be it positive or negative, social media and the Internet is now known as the fastest way to get something out in the open, spreading faster than we realise. An eye-opening presentation by Riaan Nel on how to use online media platforms correctly and effectively.

12:30 – 13:15 Lunch Break – Light lunch will be served

13:15 - 14:00 Knowledge is Power

Do you think you know it all?

With the nail industry constantly evolving, it is vitally important as a new or experienced nail professional to keep up to date with the latest in technology, product innovation, education, information and skills. Doing things the same as you did 20, 10 or even 2 years ago is definitely not the best way to keep abreast of things, however remember that You Tube is not Cosmetology school! Celebrity and Award-winning Nail Stylist and International Educator Tracey Lee will enlighten you as to the importance of ongoing education and accessibility of online education, to assist in your future growth and development as a Nail professional.

14:00 – 14:30 Protect Your Profession

Are you protected as a Nail Professional?

No one starts their day thinking they want to hurt someone, however we are all human and we all make mistakes. Just one lawyer's letter or doctor's bill that a client may present you with, could cost you dearly in more ways than you actually realise. Not only can it be extremely damaging to your cash flow, but also your staff, your business, livelihood and your reputation and could mean the end of your career and life as you know it. Not to mention the time, effort and emotional stress that it could cause you. Monique Joubert talks to you about the importance of professional insurance and liability.

14:30 - 14:45 Be Recognized

Are you Doing the Right Thing?

<u>Joelette Theron</u> will talk about the role and importance that SAAHSP as the professional body plays in the industry, how SAAHSP recognition can benefit you and the tools provided to assist you as a Professional.

- SAAHSP Recognition
- Benefits & Value
- CPD (Continued Professional Development)
- Skillz Book

14:45 Closing of Nail Summit

Conclusion and Thank You's, delegates will have the opportunity to Network with one another and the various speakers at their allocated tables to find out more about the solutions they have to offer.